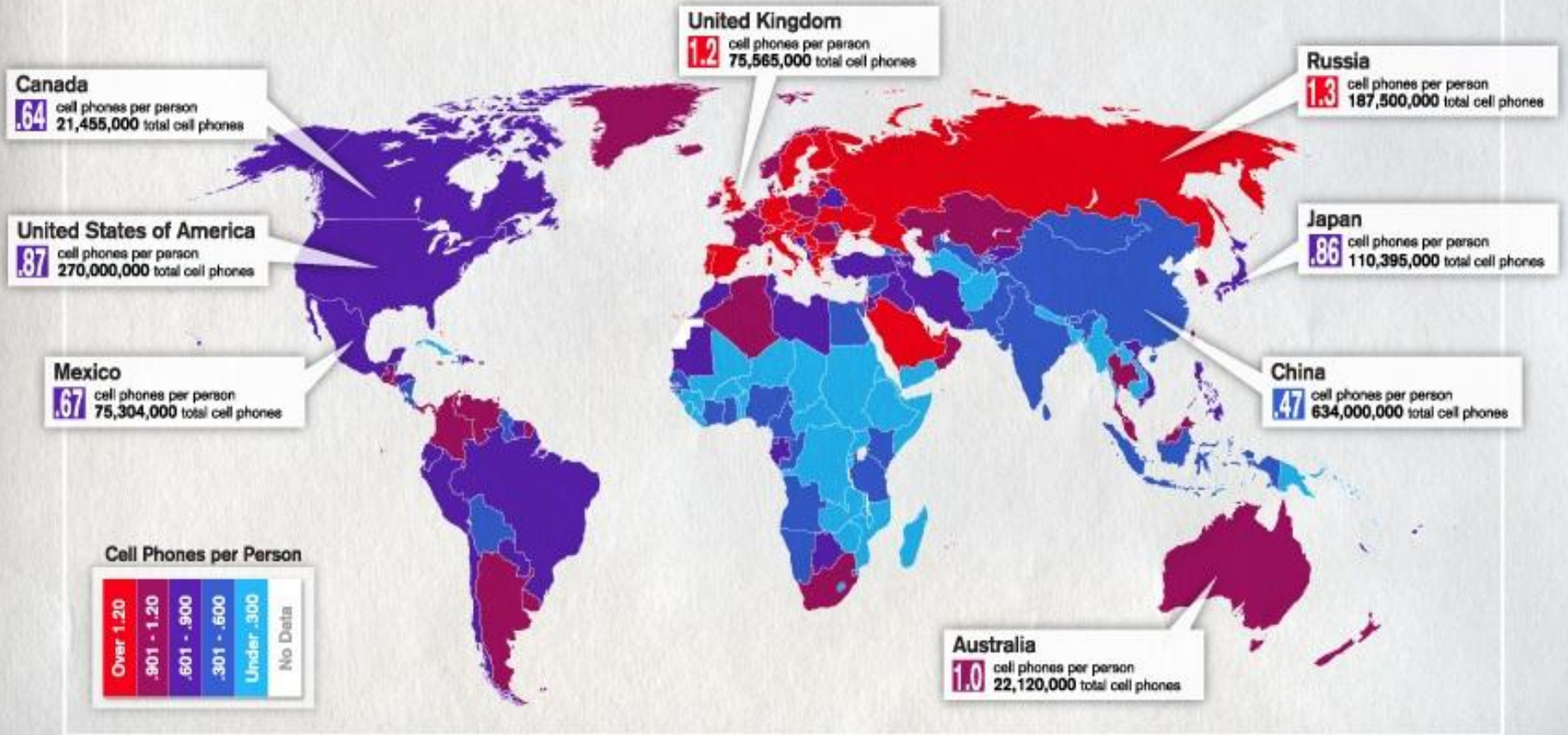




The Shocking Demographics Of Cell Phone Use

THE SHOCKING DEMOGRAPHICS OF CELL PHONE USE

Are you addicted to your cell phone? Statistics show an ever increasing number of people are displaying addictive behaviors when it comes to cell phone use. Today, there are more than 4.6 billion cell phones in use, more than 370 times the number in use in 1990.





15% of Americans answer phone calls **During Sex** Hello? Hello?



tick tick tick!
Americans use approximately **Minutes Per Day**

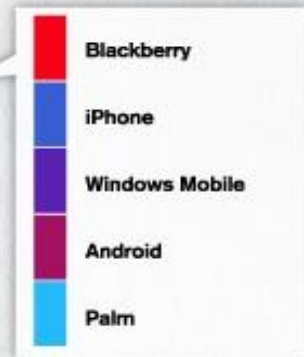
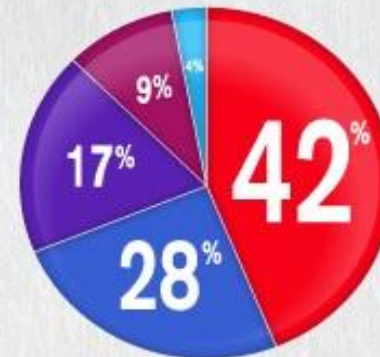
(That's about 21 minutes per person)



3/10 Americans used a cell phone in **1999**



9/10 Americans used a cell phone in **2009**



Top Smartphone Platforms in the **United States**

Cell phones around the **WORLD**

Highest average number of cell phones per person

- | | |
|------------------------------|------------------------|
| 1. United Arab Emirates 1.95 | 6. Lithuania 1.41 |
| 2. Estonia 1.94 | 7. Portugal 1.39 |
| 3. Hong Kong 1.61 | 8. Singapore 1.36 |
| 4. Italy 1.52 | 9. Czech Republic 1.34 |
| 5. Bulgaria 1.47 | 10. Russia 1.33 |

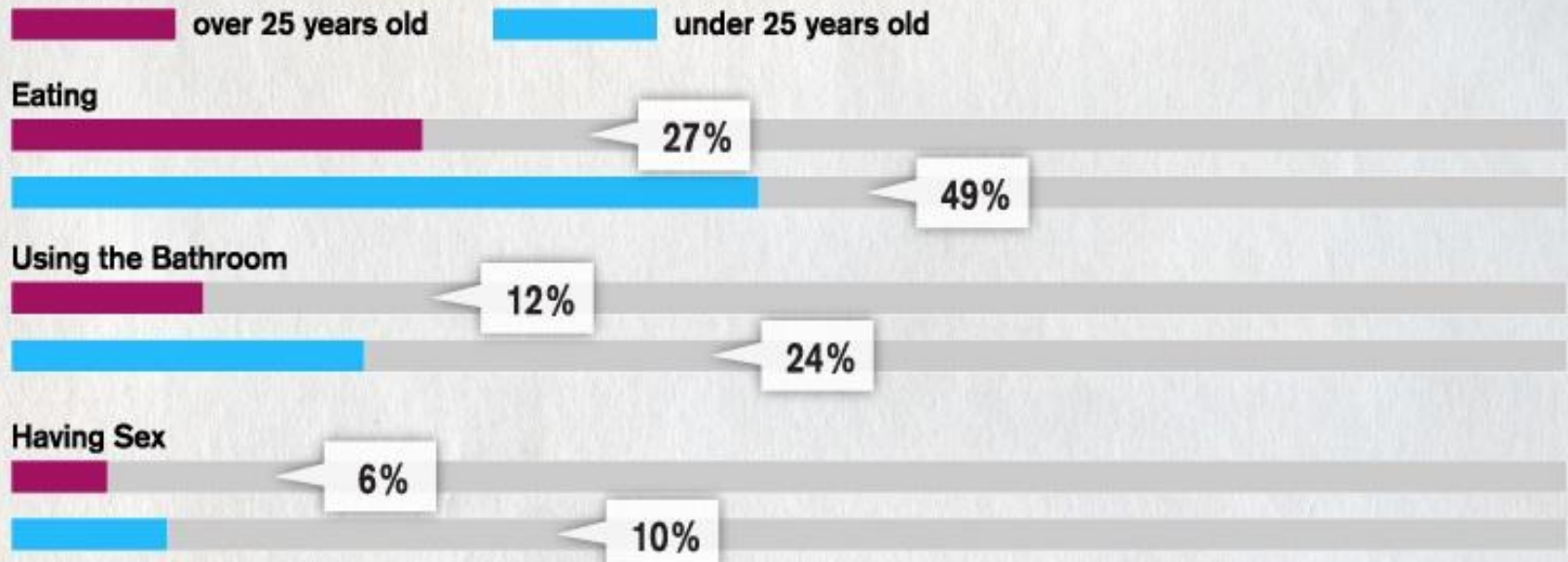
TEENS **80%**
own a wireless device

TEENS **50%**
can text blindfolded



MULTI-TEXTING

Texting while doing other things. How acceptable is it?



TEXT Popularity

